



# ChatGPT Prompts for Content Marketers

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## ChatGPT Prompts for Content

- Generate ideas for a new product launch in {month} that incorporate the theme of {season} and {tone}.
- Include some humor in the blog post below. Here is the blog post: {Blog Post}
- Rewrite the sentence below in an active voice. Here is the sentence: {Sentence}
- Edit all hard-to-read sentences in the text below. Here is the text: {Text}
- I am writing a blog post about {topic}. List {number} examples of {something related to the topic}.
- Create a table that states the differences between {X} and {Y}. Format the table this way — {A} in column one, {B} in column two, and {C} in column three.
- Explain how {topic} works.

- Below are some benefits of {topic}. Discuss the above bullet points in under 150 words each. In your discussion, illustrate with a relatable example suitable for {type of company}.
- Remove all filler words from the podcast transcript below. Here is the podcast transcript: {Podcast Transcript}
- Summarize the podcast transcript below. Your summary should describe the episode and include a bullet list of talking points. Here is the podcast transcript: {Podcast Transcript}
- Create a conclusion based on the blog post below. Here's the blog post: {Blog Post}

## Chat Prompts for Content Repurposing

- Create {number} tweets from my blog post below. Here is the blog post: {Blog Post}
- Repurpose a blog post into a video script using this article: {insert blog post}.
- Below is a transcript of my podcast episode. Create a compelling blog post draft that includes quotes from the speaker. Here is the podcast transcript: {Podcast Transcript}
- Repurpose an ebook into a series of {number} blog posts using this pre-existing text: {insert e-book content}.
- Generate ideas for blog posts based on {this infographic}.
- Rewrite a blog post into a social media post series of {number} posts on {social media platform of choice}.
- Generate ideas for repurposing a white paper into a video series about {topic} using this pre-existing text: {insert old whitepaper content}.
- Rewrite an old email campaign into a new one with updated messaging suited for {season} {year}.
- Turn a research report into a series of social media posts using this information: {facts from research report}.
- Summarize the following knowledge base article to give step-by-step instructions. {insert knowledge base}

## ChatGPT Prompts for Blog Post Outlines

- Generate an outline for a blog post called {X}. Include an introduction, 5 tips, and a conclusion.
- In less than 200 words, create an outline for an article that explains the benefits of {X}.
- Write an outline for a 3-minute video about {X}.
- Generate an outline for a page that explains {your company}'s services.

## ChatGPT Prompts for SEO Blog Posts

- Generate content ideas for a blog post about {topic} in {number} of words or less that is search engine optimized in formatting using H2s and H3s accordingly.
- Write an engaging opening for our blog post on {Blog Topic}, aiming to quickly captivate {Ideal Customer Persona}. Ensure the tone is {Blog Tone} and the length is around {Opening Length} words. Refer to the rest of the blog content: {Your Draft Blog Content}.
- Craft a blog post about {Blog Topic} targeted at {Ideal Customer Persona}. Ensure the tone is {Blog Tone} and the length is around {Blog Length} words. The blog should include the keywords {SEO Keywords} naturally within the text.
- Generate 3 compelling call-to-actions for our blog post about {Blog Topic} that motivates readers to {Desired Action}, for {Product/Service}.
- Write a 160-character meta description for our blog post on {Blog Topic}. Make sure it includes the keyword {Primary SEO Keyword} and effectively summarizes the blog content. Here is the blog content: {Blog Content}.
- Revise the existing content of our blog post about {Blog Topic} to enhance its SEO performance for the keyword {SEO Keyword}.
- Create a list of captivating subheadings for our blog post about {Blog Topic} that include the keywords {SEO Keywords}.
- Here is a plaintext XML file containing website links from my sitemap, please extract the links and offer them to me in a list format. {insert your Sitemap.xml text from your XML file}. Utilise the links from the previous list, and add internal links to the text provided for SEO purposes where the text is relevant to the keyword. Here is the text {insert text}

## ChatGPT Prompts for Social Media

- Write an engaging social media post for our {Platform} page about {Product/Service/Event}. The post should captivate {Ideal Customer Persona}, include the keywords {Keywords}, and encourage {Desired Action}.
- Create a social media content calendar for our {Platform} page for the next {Time Frame}. The calendar should plan posts for {Product/Service/Event} and aim to achieve {Social Media Objective} and should captivate {Ideal Customer Persona}.

- Develop a compelling caption for our social media post on {Platform} about {Product/Service/Event}. The caption should include a call-to-action to {Desired Action}.
- Write a response to engage with {Type of Comments} on our social media post about {Product/Service/Event}. The response should maintain our brand's {Brand Voice} and aim to {Response Objective}.
- Identify potential hashtags for our social media post about {Product/Service/Event}. The hashtags should enhance our post's visibility and attract {Customer Persona}.
- Develop a follow-up post for our {Platform} page after our {Product/Service/Event}. The post should thank the audience, highlight key takeaways, and direct them to {Next Steps/Call-to-Action}.
- In less than 50 words, write a short Instagram post that advertises the new blender from {your company}.
- Create a {platform} post that promotes a special 50% off sale on {your company}'s {product}.
- Write a LinkedIn post celebrating how {your company} helped generate {amount of money} for their clients in the past year. Use a formal tone and limit the post to 100 words or less.

## ChatGPT Prompts for Email Campaigns

- Generate {number} subject lines for an email campaign about {product or service.} to achieve {desired outcome}
- Write the body copy for a promotional email campaign about {service/product/promotion}. Write in a fun and friendly tone.
- Write an outline for a weekly email newsletter from {brand} to {target audience}. Include an intro, main point, conclusion, and call-to-action in the outline.
- List 5 topics I should write about {product/ service/ company/ theme} in my next email newsletter

## ChatGPT Prompts for YouTube Videos

- Create a storyboard for a {Length}-minute YouTube video about {Topic} for {Product/Service} on a table. The video should aim to engage {Ideal Viewer Persona}, achieve {Video Objective}, and include {Number of Scenes} scenes. Here are more details about the product/service I am promoting: {Product/Service}. The key messages for my product/service include: {Key Messages}.
- Write a compelling video script for our {Length}-minute YouTube video about {Product/Service}. I will use this video for {Promotion Channels}. The script should engage {Ideal Viewer Persona}, incorporate these key points {Key Points}, and end with a call-to-action to {Desired Action}. The desired structure should be {Desired Structure}, but feel free to propose differently.
- Generate an engaging YouTube video title for our video about how {Product/Service} handles {Topic} that includes the keyword {Keyword} and captures the attention of {Ideal Viewer Persona}.
- Create a compelling YouTube video description for our video about {Topic}. The description should include the keyword {Keyword}, summarize the video content, and include a call-to-action to {Desired Action}.
- Craft {Number} YouTube video tags for our video about {Topic} that will help it get discovered by {Ideal Viewer Persona}.
- Write a compelling video opening for our {Length}-minute YouTube video about {Topic}. The opening should hook {Ideal Viewer Persona} within the first {Number of Seconds} seconds. Here is my draft script: {Draft Script}. Here is more information about our product/service: {Product/Service}.
- Revise the existing script of our YouTube video about {Topic} to better engage {Ideal Viewer Persona} and improve our chances of achieving {Video Objective}. Here is the script: {Video Script}. Do not use these words: {Keyword Blacklist}. Please make sure to include these keywords and phrases: {Keyword Whitelist}.

## ChatGPT Prompts for E-Commerce

- Describe what this image shows. {Insert product Image}. Based on the text create a product description.
- Write a description for a {product type} and include {product attributes} and {keywords}.
- Generate a list of 20 audience demographics that would benefit from a {product or service}.
- Act like an e-commerce expert and write 10 frequently asked questions for {this product}
- Act like an e-commerce SEO expert and write a meta title for {your product} in the {insert industry} industry.
- Use these product reviews {insert product review} and categorize them. Use these to create an FAQ list about {product}.

## ChatGPT Prompts for Google Ads

- Generate a headline for our {Product/Service} Google Ad that emphasizes {Key Benefit} to attract {Customer Persona}.
- Write a compelling Google Ads copy to promote {Product/Service} to {Customer Persona}, focusing on {Key Benefit}.
- Create a conversion-oriented CTA for our Google Ads campaign for {Product/Service}.
- Generate ad extensions to supplement our Google Ad for {Product/Service}, enhancing information about {Key Benefit/Feature}.
- Craft ad variations for A/B testing to optimize {Desired Metric} for our Google Ad for {Product/Service}.
- Revise the existing ad copy of our Google Ad for {Product/Service} to enhance its relevance to {Customer Persona}. Here is the copy: {Current Ad Copy}.
- Create a comprehensive report structure that helps showcase the performance of our Google Ad for {Product/Service} in terms of {Desired Metric}.

## ChatGPT Prompts for Event Marketing

- Develop a detailed event description for {Event} that effectively communicates its purpose, main activities, and benefits for {Ideal Customer Persona}. Ensure the tone is {Event Description Tone} and length is approximately {Description Length} words.

- Write a captivating event invitation email to {Ideal Customer Persona} for our upcoming {Event}. Make sure to highlight {Key Event Features} and include a strong call-to-action to encourage RSVPs.
- Create a press release to announce our upcoming {Event} to media outlets. The press release should include {Key Event Details} and aim to generate media coverage.
- Craft engaging event reminder emails to send to registered attendees {Number of Days/Hours} before {Event}. The reminder email should reiterate {Key Event Information} and build anticipation.
- Generate an engaging post-event survey for attendees of {Event}. The survey should gather feedback on {Event Aspects} to inform future improvements.
- Develop a follow-up email sequence for attendees after {Event} concludes. The sequence should thank attendees, summarize key takeaways, and direct them to {Next Steps/Call-to-Action}.
- Create a post-event report that evaluates the success of {Event} in terms of {Key Performance Indicators}. This report will guide improvements for future events.

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Find information about the “*Ai For Content Marketers*” Course here  
<https://contentmarketingacademy.gr/ai-for-content-marketers/>

